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Historic Aumont Hotel Sells

Hotel Set to Get Makeover

SEGUIN, Texas – The Seguin Main Street Program is pleased to announce a significant investment in downtown Seguin with the purchase of the historic Aumont Hotel located at 301 North Austin Street. The 1916 hotel is currently vacant, but is designed with retail space and an event venue on the first floor, apartments on the second and third floors, and office suites on the fourth floor. The almost 20,000 square foot building is celebrating its centennial this year and its purchase is in line with other recent investments being made in downtown.

Buyers, Gregg and Amy Woodall of New Braunfels, were represented by Suzanne Puente in the sale. The seller, Thomas Giles, was represented by Kelley Rose of Heritage Texas Properties.

“This was an exciting project to work on,” said Rose, who has sold multiple properties in downtown Seguin, “I showed the building numerous times over the past year and it was a joy getting to share with the prospective buyers the history of the building and all the developments occurring in Seguin.”

Giles purchased the building in 2003 and rehabbed the building into its current mixed use of apartments, office, and retail. The Woodall’s have announced plans to do extensive remodeling of the apartments and offer premier residential rental space in downtown Seguin, a market extremely underserved. They plan to maintain the retail and office space, and just give everything a touch up.

“We came to visit downtown Seguin and tour several properties. We fell in love with the Aumont and saw its potential to be a focal point for the community and preserving its

historical significance,” said Gregg Woodall, “Seguin is a community that is about to explode with growth and it is great to get in before that happens.”

The purchase of the hotel is the most recent in a string of large private and public investments being made in downtown Seguin.

“It is an exciting time in downtown Seguin with the grand opening of the Park Plaza Hotel Seguin, the restoration of the art-deco Courthouse, and new retail and restaurants announcing plans for downtown,” said Kyle Kramm, Seguin Main Street Program Director, “We welcome the Woodall’s to downtown Seguin and look forward to continuing to build a relationship with them.”

In 2015, almost \$5 million was invested in downtown Seguin, and 2016 is on pace to outset that number.